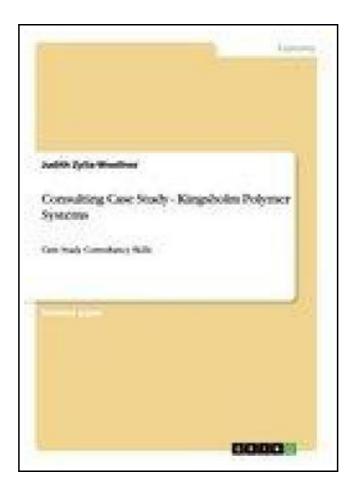
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Grin Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 218x103x17 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: 2,2, Berlin School of Economics and Law (Lord Ashcroft Institute of Management), course: MBA Seminar, language: English, comment: Case Study, abstract: The following paper will concentrate on the analysis of Kingsholm Polymer Systems (KPS). KPS is a tape producing - medium - sized company which is located in the United Kingdom consisting of three different sites that are location wise separate from one another; the paper masking tape faculty, a PVC tape producing facility and a cable jointing/high performance tape site. The cable jointing site is the oldest factory and in charge of the core business. Its products are sold to a large number of United Kingdom s cable manufacturer. The PVC products are foremost purchased by electronic wholesalers and car manufacturers. The paper masking factory sells its products to car industries and do-it-yourself customers. All three factories share a common warehouse and a common distribution system. Each factory has its own head manager who is supervised by the Chief Executive Officer Geoff Kite. KPS is medium sized with currently 450 staff members allocated to the three factory sites. Currently KPS is facing multiple encounters foremost the declining of its operating profits and structural difficulties. This paper will begin with a brief situation audit as a basis for the following strategic analysis and be closed by some recommendations and change management activities. 28 pp. Englisch.



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